

# Grange Surf Life Saving Club

## Sponsorship Packages 2022-23



**South Australia's  
Safest Beach**

## Our Club. Your Safety.

Surf life-saving is part of Australia's heritage and one of its greatest traditions. It is an iconic example of Australian pride, generosity, self-reliance, safety and willingness to provide a volunteer service to the community.

During summer months, Grange Surf Life Saving Club provides this essential and highly visible voluntary service along six kilometres of one of Adelaide's most beautiful and busiest stretches of beach – from Henley to Tennyson.

At the beach, a life-saving rescue relies on split second decisions and high levels of fitness and endurance. We are forever committed to helping reduce the coastal drowning rate.

Last season Grange SLSC:

- saved 3 lives
- attended to over 30 First Aid cases
- performed more than 210 preventative actions

**Last season Grange SLSC  
helped ensure that the  
thousands of visitors to our  
beach returned home safely.**

## Our History

For over 60 years Grange SLSC has been responsible for the safety of people visiting our stretch of beach.

Grange SLSC is one of the largest and most progressive clubs in SA and boasts nearly 700 members.

Unlike some other clubs in Australia, all patrollers, instructors and administrators are volunteers.

Surf life-saving is well developed around Australia as both a voluntary lifeguard service and as a competitive sport.

### ... and around Australia

313 surf life-saving clubs in Australia collectively patrol over 500 beaches.

Last summer there were 30,000 active members who are rostered to patrol regularly, of which approximately 40% are women.



## We Need Your Help

We are a not-for-profit organisation.

Our six kilometre stretch of beach is not patrolled by paid life-savers.

We are committed to training our members to reach and maintain the highest standard of fitness for life saving duties.

To develop this, Grange SLSC holds regular competitions, which help demonstrate competencies and maintain fitness. Instructors improve the skills of life savers through competitions including beach sprinting, surf ski paddling, board paddling, surf boat rowing, swimming, rescue and resuscitation, inflatable rescue boat (IRB) and iron-person events.

## Sponsorships/Rescue Partners

Success does not come easy. Hard work, time and effort are required.

To maintain this commitment and service, and to continue to provide a safe place for the community we need your support.

It's tax deductible\*.

Your generosity will help ensure that the level of care, safety and professionalism can continue sustainably.



*\*The Surf Life Saving Association and its Clubs, on individual application to the Australia Taxation Office, are recognised as a public benevolent institution within sub para 78 (1)(a)(ii) of the Income Tax Assessment Act. As such, sponsorships of \$2 and upwards are allowed as a deduction for income tax purposes. GSLSC attracts this tax concession.*

## Sponsorship of Grange SLSC helps to save lives.

By sponsoring Grange SLSC, we will acknowledge that you support the work that we do in our community. Your logo or company name can:

- appear on surf boats, skis, boards, tents, clothing, trailers, etc.
- be publicised in print and on television where competitions such as the National Titles are reported on
- appear as a sponsor at major public events like the Henley to Grange Long Swim (held on Australia Day)
- appear as a sponsor at surf life-saving carnivals attracting hundreds of participants and spectators state-wide
- appear as a sponsor at the Junior and Senior State Titles, held on consecutive weekends, incorporating over 1,000 competitors and attracting thousands of spectators
- be recognised through many of the events that generate publicity in The Advertiser and local nightly news programs such as Channel 7, ABC and across local radio stations
- have your business and brand promoted through our Social Media channels including a reach of over 2000 Facebook followers and over 1000 Instagram followers
- increase the potential to promote your goods, services and brand to more than 700 GSLSC members and local Grange community
- Contribute towards your business' corporate social responsibility and community-giving objectives.

If you would like to take on a more significant sponsorship role, please email [sponsorship@grangeslsc.asn.au](mailto:sponsorship@grangeslsc.asn.au) and we will be in touch!

# Your Involvement

	Athlete \$600	Silver \$1000	Gold <sup>1</sup> \$2000	Platinum <sup>1</sup> \$4000
<b>Website</b>				
Sponsor's logo will appear on the home and sponsor's page	Yes (Grouped)	Yes (Grouped)	Yes	Yes
<b>Athlete Profile</b>				
Athlete profile (with sponsor recognition) shared on Facebook and Instagram	Yes			
<b>Logo on Equipment</b>				
Sponsor's logo to appear on athlete's craft	Yes			
Sponsor's logo2 appears on: Life saving equipment includes: 4WD vehicle, All Terrain Vehicle, inflatable boats, and trailers OR Competition equipment includes: surf boats, skis, Malibu boards, inflatable boats, tents, and clothing.			Yes	Yes
<b>Facebook</b>				
Sponsors thanked via FB. Members and supporters receive regular offers (links, photos) during the year.		Yes	Yes	Yes
<b>Framed Photo</b>				
A framed photo featuring the sponsor and athlete with the sponsored equipment.	Yes		Yes	Yes
<b>Certificate of Appreciation</b>				
A framed certificate of appreciation that can be displayed at the sponsor's business premises.		Yes	Yes	Yes
<b>Sponsor's Day</b>				
Invitation to a sponsor's day and other club events			Yes	Yes
<b>Annual Report</b>				
Sponsor's logo will appear in the Club's annual report.		Yes	Yes	Yes
<b>Special Offer Email</b>				
An email to Club members and supporters dedicated to 1 sponsor (generally a flier provided by the sponsor).		Yes	Yes	Yes
Notes: 1. Can include in-kind support (goods, services) 2. Subject to negotiation depending on outlay				

## Sponsorship Enquiry

For more information or for a no obligation discussion regarding Sponsorship of Grange Surf Life Saving Club please contact us in one of the following ways:

1. Email us at [sponsorship@grangeslsc.asn.au](mailto:sponsorship@grangeslsc.asn.au)
2. Complete the form below and send it to Grange Surf Life Saving Club, PO Box 8120, Grange SA, 5022

Company Name:

Your Name:

Contact Number:

Email Address:

Comments/Queries:

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